

# **“Video Marketing Rockstar”**

## **Checklist**

### **YouTube Channels**

- ☐ **Create Niche Based Channels**
- ☐ **Upload Relevant Videos to Each Channel**
- ☐ **Be Consistent (Keep Uploading Videos)**

### **Video Creation**

- ☐ **Keep Your Videos Short (30 secs to 3 minutes).**
- ☐ **Always Include a “Call to Action” inside your video.**

### **YouTube Videos For Affiliate Marketing**

- ☐ **Target “Product XXXX Reviews” Keywords.**
- ☐ **Target “How To” Keywords.**



**If possible, offer a bonus for those who buy through your affiliate link.**

## **YouTube Optimization**



**Include Your Keyword in the Name of Your Video (Example: YourKeyword.avi).**



**Include Your Url in the Video Description.**



**Use the Power of Annotations.**



**Add the Keyword in the Title.**



**Add the Keyword (and other relevant keywords) as tags.**

## **External Optimization**



**Use IFTTT recipes to automatically distribute your videos on different websites.**



**Use Fiverr.com to find relevant backlinks to your videos to gain more exposure.**